



# 2020 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$42,890**

**RAM 1500 BIGHORN/LONESTAR CREW 4X4**

Exterior Color: Bright White Clear-Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth Bench Seat

Engine: 3.0L V6 Turbo Diesel Engine Gen 3

Transmission: 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

- Advanced Multistage Front Air Bags
- Supplemental Front Seat Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- Conventional Differential Rear Axle
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Park Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll Mitigation
- Electronic Stability Control
- Trailer Sway Damping
- Hill Start Assist
- Speed Control
- Rotary Shifter-Black
- Class III Bumper Hitch
- 7-Pin Wiring Harness
- 26-Gallon Fuel Tank
- Capless Fuel-Fill

**INTERIOR FEATURES**

- Uconnect® 3 with 5-Inch Display
- Cluster 3.5-Inch TFT Black and White Display
- Integrated Voice Command with Bluetooth®
- Media Hub-2 USB, Full Funct, Aux
- 12-Volt Auxiliary Power Outlet
- 6-Speakers
- 4-Way Manual Adjustable Driver Seat

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

- Customer Preferred Package 28Z** \$400
  - Trailer-Tow Group
  - Power Trailer-Tow Mirrors with Manual Fold-Away
  - Trailer Brake Control
- Big Horn Level 2 Equipment Group** \$2,500
  - 2nd-Row In-Floor Storage Bins
  - 115-Volt Auxiliary Power Outlet
  - 115-Volt Auxiliary Rear Power Outlet
  - 8.4-Inch Touchscreen Display
  - A/C Auto Temperature Control w/Dual-Zone Control
  - Apple CarPlay®
  - Class IV Receiver-Hitch
  - Cluster 7.0-Inch TFT Color Display
  - Media Hub-2 USB, Full Funct/Chg Only
  - Exterior Mirrors with Supplemental Signals

- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop
- 4-Way Power Lumbar Adjustable Driver Seat
- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power Folding Mirrors
- Rear Power Sliding Window
- Rear Window Defroster
- Remote-Start System
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage Door Opener
- Front and Rear Rubber Floor Mats \$135
- Rear Underseat Compartment Storage \$125
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$495
- 3.0L V6 Turbo Diesel Engine Gen 3 \$4,995
- 800-Amp Maintenance Free Battery
- Lower Active Grille Shutters
- Rear Wheelhouse Liners \$195

**Destination Charge \$1,695**

**Package Value Savings of \$2,300**

Included in Level 2 Equipment Group Price

**TOTAL PRICE: \* \$53,525**

**WARRANTY COVERAGE**

5-year or 100,000-mile Powertrain Limited Warranty  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:  
VIN: 1C6-SRFFM1LN-372182 L4-VON: 2870 0703



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



## Fuel Economy and Environment



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**24** MPG  
combined city/hwy  
21 city 29 highway

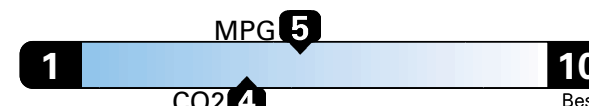
Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 136 MPGe.

**4.2** gallons per 100 miles

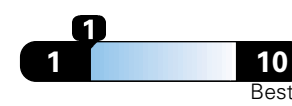
**You spend  
\$2,250  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.**

**Annual fuel cost  
\$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover** ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 26%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY**



**VEHICLE PROTECTION**  
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